



EXTENSIVE BROADCAST AND DIGITAL COVERAGE SET TO EXPAND THE REACH OF THE 2023 TIKTOK WOMEN'S SIX NATIONS

- **11 matches to be broadcast in the UK, France, Ireland and Italy on the BBC, France TV, RTE, Virgin Media and Sky Italia"**
- **Video highlights available on digital platforms**
- **The TikTok Women's Six Nations remains in its own dedicated window in the calendar in March and April**
- **Super Saturday to be held on 29th April with England v France followed by Italy v Wales and Scotland v Ireland**

For Immediate Release

24th August 2022

Rugby fans are in for a treat with even more ways to enjoy the 2023 TikTok Women's Six Nations. The fixture dates for the 2023 TikTok Women's Six Nations were announced today with extensive broadcast and digital coverage of the increasingly popular competition.

The 2022 TikTok Women's Six Nations Championship saw the arrival of TikTok as the first ever title partner of the competition and a catalyst moment for women's sport.

The partnership with TikTok resulted in unprecedented growth and engagement on the entertainment platform throughout the Championship, including over 174 million video views. It was a record-breaking year with match attendance records broken each week, a 62% increase on 2019 crowds (Pre-Covid) and TV viewing figures up 64%.

Building on the unparalleled audiences of 2022, the 2023 Championship will again be played in its own six-week window from 25th March to 29th April with a bespoke schedule of matches. Fans in the competing nations will have access to matches on

TV or through video highlights, they will also have the opportunity to discover the players through the Championship's digital channels

The 2023 Championship will open in Cardiff on Saturday 25th March with Wales v Ireland followed by England v Scotland. Weekend 1 will conclude on the Sunday with Italy v France.

Round 2 will see Scotland host Wales and Ireland host France on 1st April with Italy travelling to England on 2nd April.

After a rest weekend, Round 3 will consist of England v Wales and Italy v Ireland on 15th April and France v Scotland on 16th April.

Round 4 will take place on 22nd and 23rd April with Ireland v England and Scotland v Italy on the Saturday with France v Wales taking place on the Sunday.

The Championship will again end with a Super Saturday on 29th April with England v France followed by Italy v Wales and Scotland v Ireland.

In the UK, all 15 matches will be broadcast on the BBC across network, BBC Nations and iPlayer. In Ireland RTÉ and Virgin Media will continue their live coverage of the whole Championship, while France TV and Sky Italia will broadcast all 15 matches in France and Italy respectively.

Six Nations CEO Ben Morel commented: "The 2022 TikTok Women's Six Nations was a landmark moment for the Championship and for Women's rugby as a whole. We look forward to building on this year's successes, growing and engaging new audiences with the continued strong commitment from our broadcast partners and outstanding commercial partners all providing fantastic platforms to further drive women's rugby and celebrate its game changing heroes.

"I look forward to another epic TikTok Women's Six Nations in 2023."

ENDS

TikTok
6NATIONS
 FIXTURES 2023

ROUND 1

WALES		25/03 14:15		IRELAND
ENGLAND		25/03 16:45		SCOTLAND
ITALY		26/03 15:00		FRANCE

ROUND 1

ROUND 2

IRELAND		01/04 15:15		FRANCE
SCOTLAND		01/04 17:30		WALES
ENGLAND		02/04 15:00		ITALY

ROUND 2

ROUND 3

WALES		15/04 14:15		ENGLAND
ITALY		15/04 16:45		IRELAND
FRANCE		16/04 15:15		SCOTLAND

ROUND 3

ROUND 4

IRELAND		22/04 14:15		ENGLAND
SCOTLAND		22/04 16:45		ITALY
FRANCE		23/04 15:15		WALES

ROUND 4

ROUND 5

ENGLAND		29/04 13:00		FRANCE
ITALY		29/04 15:30		WALES
SCOTLAND		29/04 19:30		IRELAND

ROUND 5

About Six Nations Rugby

Six Nations Rugby is the official organising body of the annual Six Nations Championships and Autumn Nations Series.

Working in partnership with its member unions and federations in England (RFU), France (FFR), Ireland (IRFU), Italy (FIR), Scotland (SRU) and Wales (WRU), Six Nations Rugby has responsibility for the promotion and operation of the renowned Six Nations Championships and Autumn Nations Series, as well as the negotiation and management of their centralised commercial rights.

The Six Nations Championship is the oldest international rugby tournament in the world, dating back to its original incarnation in 1883 and expanding to its current format of six teams in 2000. It consists of three highly competitive annual tournaments across men's, women's and U20s rugby.

In its day-to-day operations, Six Nations Rugby is guided by the core values of courage, solidarity, inclusion, integrity, and creativity. Together with its unions and federations, Six Nations Rugby is committed to the development of rugby at all levels, as well as working with other governing and representative bodies around the world to ensure the best possible future for the game, its players and its fans.

For further information about Six Nations Rugby please visit:
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